

## Mark Poletunow bio



Experienced President/CEO with a demonstrated history of successfully working in the non-profit organization management industry. Skilled in International Relations, Public Speaking, Media Relations, Training, Government Relations, Stewardship, Fundraising, Supervision, Community-Based initiatives, Faith- Based Environments, Finance, Health Care, Low-Income Housing, Immigration Issues, Social Services, and Managing Multi-Site Programs. Attentive to the needs of marginalized persons seeking food, shelter, employment, and health care. Significantly guided by a Servant Leader model. Competence working

with culturally and racially diverse communities. Deeply imbedded in BIPOC orbits. Proficient Spanish language skills. Strong business development professional with a MA in Theology and Pastoral Care from Washington Theological Union, BA in Psychology. Experience

The Pontifical Mission Societies in the U.S. Vice President of Regions  
August 2023 - Present (2 months)  
New York, NY and St. Petersburg, FL

The Vice President of Regions serves as a member of the national executive staff, is responsible for building and managing a team of Regional Directors who will provide direction and support for actively engaged dioceses while cultivating and enlisting those dioceses who are considered inactive, in order to promote greater awareness among the faithful and increase support for mission dioceses around the world.

Desiring to Make a Difference in the World Pursuing New Horizons/Exploring Big Opportunities February 2022 - August 2023 (1 year 7 months)

Malvern Retreat House President  
April 2016 - February 2022 (5 years 11 months)

Greater Philadelphia  
Ministry of Caring CFO/Deputy Executive Director 2008 - April 2016 (8 years)

Overseeing the Financial, Operations and Program activity for this non- profit, ecumenical organization devoted to serving poor, homeless and disadvantaged people in and around Wilmington, DE. The Ministry of Caring offers food, shelter, job training and placement, child care, basic medical and dental care, a residence for people living with AIDS, clothing and household goods for people in need.

Two spin-offs also fall within the management responsibility: Sacred Heart Village, a HUD 202 project providing 78 units of apartment housing for low- income seniors; and Sacred Heart Housing, providing renovation and new construction of permanent housing for low to moderate income families.

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Community Ministries of Rockville Executive Director  
2006 - 2008 (2 years)

Served as Chief Executive for agency that implements mission of being a voice of conscience and serving human need. Coordinated collaboration with 21 interfaith member congregations, local government, community-based organizations, business and community at-large in order to promote agency's goals together with community's needs. Responsible for overseeing growth and development of organization and creating new initiatives for visibility and image enhancement in order to better promote its mission of witness and service to the community. Entrusted with raising funds to meet increased response to community needs – secured \$400K MD State Bond Bill funds and \$200K in County funds for new free Community Clinic initiative. Charged with being the organization's public face and spokesperson. Worked closely with Board of Directors.

Capital Area Food Bank (Washington, DC) Senior Director of Programs  
2004 - 2006 (2 years)

Provided oversight, integration, budget planning/monitoring, and strategic planning of all community programs administered by the Capital Area Food Bank, including: Agency Relations, Children and Nutrition Programs, From the Ground Up Farm Project, Farm Youth Initiative, the Anacostia Farmer's Market, Food Stamp Initiative and Advocacy efforts; supervised all program directors. Responsible for efficient utilization of resources for all outreach programs; creating, promoting and monitoring a "one-stop" delivery of services designed to eliminate duplication of effort and enhance services offered to member agencies and the community at large. Efforts produced a new organization model of program collaboration, eliminated redundancy and enhanced utilization of agency funds and personnel resources.

Bread for the World Major Gifts Officer 2003 - 2004 (1 year)

Provided nationwide outreach to and relationship building with new and current donors. Traveled nationally to engage donors. Developed cultivation pieces for about 250 targeted members identified as potential higher level donors. Created reports and analyzed donor activity. Worked with the Board of Directors Special Gifts Committee in planning new fund development strategies. Identified donors who committed to \$50K annual gift.

Ministry of Caring Deputy Executive Director 2001 - 2003 (2 years)

Managed \$2.7M annually in government funding (for programs) as well as supervised all agency program directors and services, grant writing and publications. Agency programs included full life-cycle and continuum of care development including: day cares; family and individual shelters (long-term and short-term); dining rooms for the hungry; employment support and skills training; transitional and permanent housing; and HUD facility for seniors. Represented agency before government and community

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entities. Collaborated with agency's board of directors and fund raising/volunteer guild. Agency budget: \$10M; nearly 200 employees.

Spanish Catholic Center President/CEO  
1993 - 2001 (8 years)

Managed and supervised all financial, programmatic, personnel/human resources, fund raising, public relations and outreach aspects of this multi-site, multifaceted nonprofit serving, primarily, the Latino immigrant community in the Washington metropolitan area. Produced reports for Board of Directors, public entities and funding sources. Major program areas that provided more

than 50,000 services annually included: health (dental clinic, primary care for adults, pediatric care), adult work related education, immigration counseling/ citizenship preparation, employment assistance, personal economic development and general social services. Process of strategic planning and implementation led to increased agency budget from \$750,000 to \$3.2M. Oversaw all aspects of facility development for new \$1.2M headquarters/

DC service center from ground-up; managed renovation and development of three suburban branch locations. Created network of business, media and private funding support that generated new revenue for the organization's operational budget and launched a disaster relief outreach project that raised \$600K+ for emergency relief and permanent housing for victims. Worked closely with the Archbishop, Auxiliary Bishops and senior chancery staff. Represented Archdiocese on international trips. Developed adept work with media in English and Spanish and created a weekly Spanish radio program, "Creciendo para el Nuevo Milenio" that was a tool for evangelization as well as outreach and support for the immigrant community.

### Education

Washington Theological Union MA, Theology · (1980 - 1985)

St. Fidelis College  
BA, Psychology/Philosophy · (1975 - 1979)